



# INTERIOR DESIGN DEMYSTIFIED



Considering using professional design services but thoughts of where to begin, who to call, how much it will cost seem overwhelming? We hear that all the time! But in reality working with a design professional can save you time, money and hours of frustration.

Let's look at the types of projects you might be considering and how professional designers can help.

## INTERIOR DESIGN

Design decisions can be daunting. Whether you are thinking about redesigning a room or looking at the blank canvas of a newly renovated space, an interior designer can get you started and see your project through to completion to craft a space that reflects you. From recommending architectural and interior finishes to selecting plumbing and lighting fixtures and materials such as tile and flooring options to selecting furniture, rugs and decor, an interior designer removes the "fear factor" of making a costly mistake. The trained eye of a professional adds value by being able to envision the best use of your space.

## RENOVATION

Renovating a home is stressful. It's a significant monetary investment. Having a professional design partner on your team to demystify the process of working with architects and builders will keep your project on track and running smoothly. That partnership can prevent costly mistakes that require returns and repurchases as well as missed deadlines and cost overruns.

## ROOM REFRESH & STYLING

Are you feeling like your surroundings seem stale and dated but it's hard to pinpoint why? An experienced interior designer can breathe new life into your space by seeing opportunities you might miss. Repurposing or rearranging existing furniture, adding interesting accessories or a fresh paint color can do wonders. A room refresh is an inexpensive way to update a space.

Consider this. You wouldn't expect an amateur to diagnose and treat a medical condition...you'd turn to a professional. Your home is your personal haven. Why not rely on interior design professionals to bring their expertise to your next project?



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