



Furnishings Investment Guide

*Plan your furnishings
investment by room.*

elementsinteriors.net



introduction

How much can we expect to invest in furnishing our home?

This guide is designed to take the confusion out of furnishing your home and help you understand how to work with a designer.

As a homeowner, you need a realistic understanding of the investment necessary to furnish each room in your home at your desired level of style and taste. You may not have been furniture shopping in a few years, or be living with a collection of hand-me-downs. This guide is designed to provide up-to-date information on today's prices on anticipated furniture pieces you'll need in each room.

We've included three primary rooms to give you a sample: your family room (or living room), dining room, and primary bedroom. And we've provided two levels: Better (Premium) and Best (Elite).



the investment

Design is a short-term investment with a very long-term return. You'll be enjoying the interior transformation we create in your home for 10-20 years. And if you move, all of your furnishings, rugs, artwork, accessories, and pillows are moveable money.

We love to work with our clients in their next home, using the pieces we already selected and placed and adding any updates. Statement lighting pieces can also be moved, and we've even tailored drapery, when possible, for a fit in a client's next home.

Design is truly the investment that gives back each day in comfort and style. We encourage you to invest in the best the first time, so replacements aren't required and you're getting what you truly love the most.

When it comes to design fees, every project is custom quoted based on the scope of work and complexity of design. We use value-based flat fees to remove the surprise factor of hourly, and help you manage your interior investment with ease.



estimates

Family/Living Room

The Family Room is often the largest room in the house and requires the greatest furniture investment. Your investment will vary based on the size of the room and functions.

We recommend that you invest in the rug and upholstery first, as foundation pieces, and to set the scale and style of the room.

PREMIUM	\$40K - \$60K
ELITE	\$60K - \$80K

Dining Room

The Dining Room's largest investments are your table and chairs. A statement lighting fixture or rug will add to that impact.

The investment will depend on the size of the room, how many people you want to seat. The details here are based on a table with seating for eight.

PREMIUM	\$35K - \$50K
ELITE	\$50K - \$70K

Primary Bedroom

The Bedroom's largest investment is the bed frame, headboard, and mattress. You'll need night chests, a dresser or other case piece below a mirror, artwork, or flat-screen TV and drapery for privacy and light control.

A bench at the foot of the bed is convenient and a chair with an ottoman for reading with good light and a table is another welcome option.

PREMIUM	\$30K - \$40K
ELITE	\$40K - \$70K

family / living room

Item Description	Quantity	Premium Investment	Elite Investment
Sofa	1	\$5,000	\$8,500
Club Chairs	2	\$5,000	\$6,000
Ottoman	2	\$2,000	\$3,000
Coffee Table	1	\$3,000	\$5,000
Side/End Tables	3	\$3,000	\$5,500
Table Lamps	3	\$2,500	\$3,000
Floor Lamp	1	\$1,000	\$1,500
Area Rug	1	\$4,000	\$10,000
Drapery Treatments/Hardware	1 Window Wall	\$9,000	\$12,000
Console/Chest	1	\$3,000	\$5,000
Pillows & Throws	5 Pieces	\$2,000	\$3,000
Mirror/Art	5 Pieces	\$5,000	\$12,000
Accessories	Up to 7 pieces	\$2,000	\$3,500
Investment Range		\$51,000	\$78,000

dining room

Item Description	Quantity	Premium Investment	Elite Investment
Dining Table	1	\$8,000	\$12,000
Dining Chairs	8	\$6,000	\$12,000
Sideboard Buffet Console	1	\$5,000	\$5,000
Statement Lighting Chandelier	1	\$3,000	\$5,000
Area Rug	1	\$6,000	\$10,000
Drapery Treatments/Hardware	1 Window Wall	\$9,000	\$12,000
Mirror/Artwork	3 Pieces	\$3,000	\$5,000
Wallpaper Decorative Finish	Walls or Ceiling	\$4,000	\$6,000
Accessories & Accents	Up to 5 Pieces	\$2,000	\$3,000
	Investment Range	\$46,000	\$70,000

primary bedroom

Item Description	Quantity	Premium Investment	Elite Investment
Bed (headboard, frame)	1	\$5,000	\$8,000
Bedding	1 Set	\$3,000	\$6,000
Nightstands	2	\$3,000	\$5,000
Dresser	1	\$3,000	\$6,000
Table Lamps	3	\$2,500	\$3,000
Area Rug	1	\$4,000	\$10,000
Bench	1	\$2,000	\$3,000
Drapery Treatments/Hardware	1 Window Wall	\$7,000	\$10,000
Mirror/Artwork	5 Pieces	\$5,000	\$9,000
Accessories	Up to 5 Pieces	\$2,000	\$3,000
Statement Lighting	1	\$2,500	\$4,000
Investment Range		\$39,000	\$67,000

guidelines

1. These are guidelines only, actual numbers will vary based on your specific desires and design dreams.
2. The average investment for furniture items listed is deliberately set toward the higher end of each tier's spectrum. Many clients exceed their planned investment when furnishing a space.
3. The detailed guides reflect price points that we know will provide you with attractive, high-quality furniture. There may be items in which you can invest less and others where we may strategically invest a bit more for impact.
4. This is strictly a Furnishings Investment Guide. Prices do not include or reflect design fees, freight, and delivery, installation and styling, contractor, or renovation.



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We look forward to working with you!



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